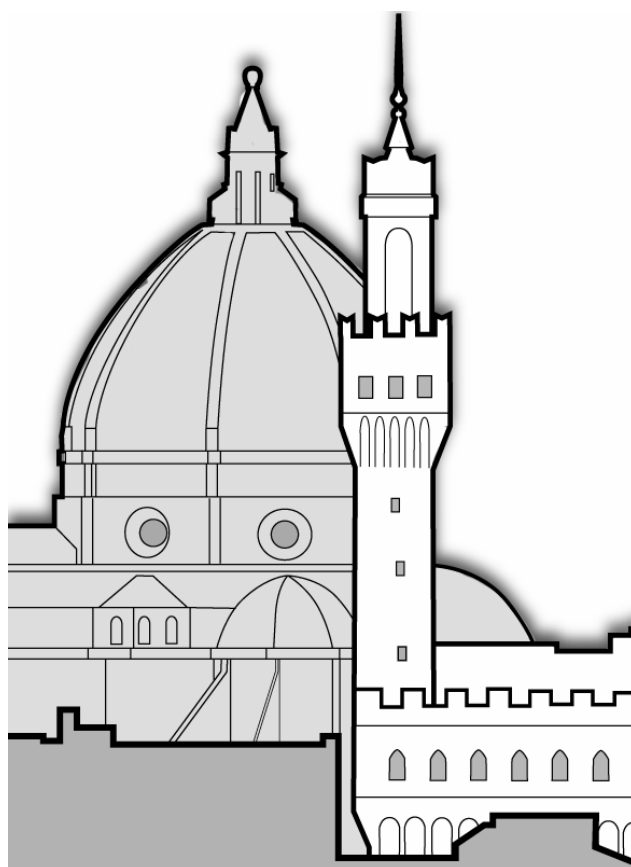


Electronic Imaging & the Visual Arts

EVA 2011 Florence

4 – 6 May 2011

PROGRAM



Venue: Grand Hotel Minerva, Piazza S. Maria Novella

MAIN SPONSOR & SUPPORTER



**ENTE
CASSA DI RISPARMIO
DI FIRENZE**

Electronic Imaging & the Visual Arts

‘The Foremost European Electronic Imaging Events in the Visual Arts’

Forum for Users, Suppliers & Researchers

The key aim of this Event is to provide a forum for the user, supplier and scientific research communities to meet and exchange experiences, ideas and plans in the wide area of Culture & Technology. Participants receive up to date news on new EC and international arts computing & telecommunications initiatives as well as on Projects in the visual arts field, in archaeology and history. Working Groups and new Projects are promoted. Scientific and technical demonstrations are presented.

Main Topics

- ❖ Synergy with European & International Programmes
- ❖ New Technologies in Conservation & Education to Global Access
- ❖ Integrated Digital Archives for Cultural Heritage and Contemporary Art
- ❖ Management of Museums by using ICT Technology: Access, Guides, Documentation & Other Services
- ❖ The Impact of Mobile Communications (UMTS) on Cultural Heritage and Modern Arts Area
- ❖ Human - Computer Interaction for Cultural Heritage Applications
- ❖ Copyright Protection (Watermarking & Electronic Commerce)
- ❖ Case Studies of Leading Edge Applications: Galleries, Libraries, Education, Archaeological Sites, Museums & Historical Tours
- ❖ Mediterranean Initiatives in Technology for Cultural Heritage
- ❖ Culture and *e-government*
- ❖ Activities and Programmes for *e-learning*
- ❖ 3D Developments and Applications
- ❖ Virtual Galleries
- ❖ Cultural Tourism & Travel Applications

WHO SHOULD ATTEND

THE CULTURAL SECTOR: The Visual Arts Community including Museums, Libraries, Archaeological Sites, Educational Institutions, Commercial Galleries and Dealers, Auction Houses, Artists & Collectors

THE HI-TECH INDUSTRY SECTOR: Multimedia Systems, Image Acquisition & Analysis, Data-bases, Display & Printing, ICT Industry, Telematics & Systems Manufacturing, On-line Information Services

MEDIA & RELATED SECTORS: Publishing, Press, Film, Television, Photography, Printing, Advertising, Graphics Design, Consumer Media

IMAGING SYSTEMS RESEARCHERS: Imaging Systems, 3-D Acquisition, Reconstruction & Representation, Information Sciences

TOURISM & TRAVEL SECTOR: Tourism Agencies & Operators, Travel Agencies

THE GOVERNMENT SECTOR: Ministries of Culture and other Institutions involved in Cultural Heritage, Ministries of Industry, Education, Research and Science, Regional Governments

SPONSORS & SUPPORTERS INCLUDE:

EUROPEAN COMMISSION, THE UNIVERSITY OF FLORENCE,
REGIONE TOSCANA, PROVINCIA DI FIRENZE, COMUNE DI FIRENZE,
MINISTERO PER I BENI E LE ATTIVITA' CULTURALI,
SOPRINTENDENZA PER IL PATRIMONIO STORICO ARTISTICO ED
ETNOANTROPOLOGICO E PER IL POLO MUSEALE DELLA CITTA' DI FIRENZE,
CENTRO PER LA COMUNICAZIONE E L'INTEGRAZIONE DEI MEDIA,
ISTITUTO DI FISICA APPLICATA "NELLO CARRARA",
CONFINDUSTRIA FIRENZE,
GTTI, CNIT,
TELECOM ITALIA,
SIIT,
ESAOTE,
HITACHI LTD.,
BRAIN TECHNOLOGY,
CENTRICA,
NEUMUS,
ICESP,
UNIVERSITA' INTERNAZIONALE DELL'ARTE,
FONDAZIONE RINASCIMENTO DIGITALE,
FONDAZIONE ROMUALDO DEL BIANCO,
ENTE CASSA DI RISPARMIO DI FIRENZE.

Chairman: Vito Cappellini – Faculty of Engineering, Florence University
Co-Chairman: James Hemsley – EVA Conferences International
vito.cappellini@unifi.it, jrhemsley@hotmail.com

EVA 2011 Florence Advisory Committee includes:

Cristina Acidini, Soprintendenza per il Patrimonio Storico, Artistico ed Etnoantropologico e per il Polo Museale della città di Firenze - MiBAC ~
Rossella Caffo, Istituto Centrale per il Catalogo Unico delle Biblioteche Italiane - MiBAC ~
Alberto Del Bimbo, Centro per la Comunicazione e l'Integrazione dei Media - Università di Firenze ~
Paolo Galluzzi, Museo Galileo ~
Andrea De Polo, ALINARI 24 ORE ~
Manami Wada, ManART

EVA Conferences Organiser: Monica Kaayk, acinom_5@hotmail.com

EVA 2011 Florence Technical Organising Committee includes:

Roberto Caldelli, Maurizio Lunghi, Alessandro Nozzoli, Alessandro Piva, Riccardo Saldarelli,
Silvia Capecchi, Federica Drovandi,
Laura Mencherini, Donatella Milani, Claudia Riva di Sanseverino



ENTE
CASSA DI RISPARMIO
DI FIRENZE

EVA Organiser: • Centro per la Comunicazione e l'Integrazione dei Media (MICC) –
Viale Morgagni 65 – 50134 Firenze, Italy
Tel.: (+39) 055 4237401 – Fax: (+39) 055 4237400
E-mail: info@micc.unifi.it

Web page ~ <http://lci.det.unifi.it/eva2011.html>

For general information: Prof. Vito Cappellini & Secretariat
Dipartimento di Elettronica e Telecomunicazioni & MICC – Università di Firenze
Via di S. Marta, 3 – 50134 Firenze, Italy
Tel.: (+39) 055 4796279 – Fax: (+39) 055 461701 – E-mail: vito.cappellini@unifi.it

For information on the Exhibition: CENTRICA S.r.l.
Via dei Benci 2 – 50122 Firenze, Italy
Tel. (+39) 055 2466802 – Fax (+39) 055 2009785
E-mail: info@evaflorence.it Web page ~ <http://www.evaflorence.it/home.php>

PROGRAM

1 - TRAINING: PRESENTATIONS & DEMONSTRATIONS

Wednesday, 4 May: 9,30 – 13,00

2 - CONFERENCE

Thursday, 5 May: 14,30 – 18,00

Friday, 6 May: 9,00 – 18,00

3 - WORKSHOPS

Wednesday, 4 May: 9,00 – 18,00

Thursday, 5 May: 9,15 – 13,30

4 - SPECIAL EVENTS

Wednesday, 4 May: 19,30 – 22,30

Thursday, 5 May: 18,00 – 20,00

MUSEUM VISITS

Saturday, 7 May: FLORENCE WORKSHOP on
“CULTURE & TECHNOLOGY”

5 - TECHNICAL EXHIBITION

Thursday, 5 May: 14,30 – 18,00

Friday, 6 May: 9,30 – 18,00

1 - TRAINING

Wednesday, 4 May

ROOM B

PRESENTATIONS & DEMONSTRATIONS

9,30-13,00

High Quality Digital Acquisitions (2D, 3D)

Copyright Protection: Digital Marking

- Francesca Uccheddu, Università di Firenze
- Francesco Filippini, Università di Firenze
- Alessandro Nozzoli, Università di Firenze
- Francesco Picchioni, Università di Firenze

Experimental demonstrations are presented regarding the above topics, using 2D – 3D digital acquisition equipments, multimedia systems and display units.

Coordinator: Vito Cappellini, University of Florence

Tel.: +39 055 4796279, +39 055 4237401 ~ Fax: +39 055 461701, +39 055 4237400

E-mail: vito.cappellini@unifi.it

2 - CONFERENCE

Thursday, 5 May

ROOM A

Chairmen: Vito Cappellini, Florence University ~ James Hemsley, EVA Conferences International

14,30 *Welcome:* Representatives of Sponsors and Supporters

Opening: Cristina Acidini
Soprintendente per i Patrimonio Storico, Artistico ed Etnoantropologico e per il Polo Museale della città di Firenze,
Firenze, Italy

15,30 Coffee Break

15,45 **SESSION 1 – STRATEGIC ISSUES**

Chairman: Rossella Caffo, Istituto Centrale per il Catalogo Unico delle Biblioteche Italiane, Ministero per i Beni e le Attività Culturali, Roma, Italy

“Culture and Technology: a Scenario Overview”

Vito Cappellini¹, James Hemsley²
¹ MICC & DET - Università di Firenze, Italy
² EVA Conferences International, London, U.K.

“Italian Projects for Digital Cultural Heritage”

Rossella Caffo
Istituto Centrale per il Catalogo Unico delle Biblioteche Italiane – Ministero per i Beni e le Attività Culturali, Rome, Italy

“The Consequences of the Proliferation of Digitally Born Images in Varying Quality for Image Archives in Museums. The Case of Copenhagen”

Johan Møhlenfeldt Jensen
Picture Archive, Museum of Copenhagen
Copenhagen, Denmark

ROOM A

17,00 **SESSION 2 – EC PROJECTS AND RELATED NETWORKS & INITIATIVES**
Chairman: Benedetto Benedetti, Scuola Normale Superiore, Pisa, Italy

“The EU Project CARARE and the Scuola Normale Superiore Contribute: Giving Access to 2D and 3D Representations of Pompeii Monuments Through Europeana”
M.E. Masci, A. De Santis
LARTTE Laboratori, Scuola Normale Superiore, Pisa, Italy

“Digital Television Integration for Inclusive Service Delivery “
David Baldo, Giuliano Benelli, Giovanni De Luca Daino, Roberto Sesto, Riccardo Zambon
Department of Information Engineering, University of Siena, Siena, Italy

“Project Management – Application of PRINCE2® Standard”
Romana Krizova
Cross Czech a.s., Praha, Czech Republic

Friday, 6 May

ROOM A

9,00 **INTERNATIONAL FORUM ON “CULTURE & TECHNOLOGY”**
Chairman: Vito Cappellini, Università di Firenze, Italy

Welcome: Giampiero Maracchi, Ente Cassa di Risparmio di Firenze, Italy

The structure of the FORUM is presented.
Actual developments and perspectives are outlined:

- Cooperation Groups
- Proposed Projects
- Funding Opportunities

Speakers Include:

- *Antonia Ida Fontana, Representative of Second UNESCO World Forum on Culture and Cultural Industries*
- *David Arnold, University of Brighton, UK*
- *Takayuki Morioka, DIS Laboratory – HITACHI Ltd., Yokohama, Japan*
- *Suzanne Keene, University of Central London, UK*
- *Francesco Gurrieri, Università Internazionale dell'Arte, Firenze, Italy*
- *Edoardo Calia, Istituto Superiore Mario Boella, Torino, Italy*
- *Marco Aluigi, Fondazione Meeting per l'amicizia fra i popoli, Rimini, Italy*
- *Angelo Volpi, Consiglio Nazionale delle Ricerche, Italy*

11,00 Coffee Break

11.15

SESSION 3 – 2D - 3D TECHNOLOGIES & APPLICATIONS

Chairman: A.N. Venetsanopoulos, Department of Electrical and Computer Engineering, Ryerson University, Toronto, Canada.

“Smoothing of Stereoscopic Images for Artistic Imaging Applications”

A. S. Babalis, A. N. Venetsanopoulos,
D. Androutsos
Department of Electrical and Computer Engineering, Ryerson University, Toronto, Canada

“Preserving Quality in 2D to 3D Video Conversion”

M.T. Pourazad, P. Nasiopoulos
Electrical & Computer Engineering Department, University of British Columbia, Vancouver, BC, Canada

“Florentine Monuments of the Renaissance. Electronic Imaging and a Critical-Historical Review”

A. Marinazzo, G. Morolli
Drawing History Design, Department of Architecture, Florence University of Studies, Italy

“The Museum of the Sculptures in the Basilica of Saint Silvestro at the Catacombs of Priscilla. A Virtual Visit Using ISEE Web - Application”

Laura Pecchioli¹, Barbara Mazzei²
¹Seminar for the Languages and Cultures of the Near East, Ruprecht-Karls-University Heidelberg, Germany
²Settore Restauro, Musei e Archivi PCAS, Pontificia Commissione di Archeologia Sacra, Roma, Italy

“FTV for Free Navigation of 3D Space”

Masayuki Tanimoto
Graduate School of Engineering, Nagoya University, Nagoya, Japan

“Computer Science for Art and Crafts: a pilot project on textile”

I. Schwegler, G. Maracchi
Osservatorio Mestieri d'Arte – Fondazione per il Clima e la Sostenibilità, Firenze, Italy

13,15

Lunch Break

ROOM A

14,30

SESSION 4 – VIRTUAL GALLERIES – MUSEUMS AND RELATED INITIATIVES

Chairman: Suzanne Keene, University College London, UK

“Towards a Unified and Fast Workflow for Fine Art Drawing Collection Acquisition”

C. Corsi¹, M. Faietti², M. Gaiani¹, I. Rossi²,
M. Zancolich³
¹ Department of Architecture and Urban Planning, University of Bologna, Italy
² GSDU, Uffizi Museum, Firenze, Italy
³ TabulaRasa scarl, Bologna, Italy

“A Pre-Hispanic Collection Online: Designing the Visual Interactions “
B. Acuña
Media Lab, Department of Media, School of Art and Design Aalto University, Helsinki, Finland

“E-LEO - On Line Digital Archive for Studying the History of Renaissance Science and Technology”
Roberto Nanni
Leonardo Library and Leonardo Museum, Vinci, Florence, Italy

“An Approach on the definition and the monitoring the International Research and Development Projects in Visual Arts that stimulate education and jobs creation in local communities around the world”
Georges Mihaies
Phoenix Partnerships, Washington, DC, U.S.A.

“Flourish or Decline - A Research on how geographic elements have dominated and/or restricted cultural development in the cities of Hangzhou, Kyoto and Florence”
Ling Chen
Beijing, China

16,10 Coffee Break

“Trame: Building a Meta-Search Tool for the Study of Medieval Western Literary Traditions”
Emiliano Degl’Innocenti
Fondazione Ezio Franceschini, Dipartimento di Studi Storici e Geografici, Università degli Studi di Firenze, Firenze, Italy

“The Antwerp Crucifixion of Antonello da Messina the place of his inspiration in Camaro”
Massimo Villari¹, Gianfranco Villari²
¹Engineering Faculty, University of Messina, Italy
²Tech-Lab@Camaro, Messina, Italy

ROOM B

14,30 **SESSION 5 – ACCESS TO THE CULTURE INFORMATION**
Chairmen: James Hemsley, EVA Conferences International, UK and Giovanna Damiani, Soprintendenza per I Beni Artistici ed Etnoantropologici Province di Parma e Piacenza, Italy

“An Information System to Access Contemporary Archives of Art: Cavalcaselle, Venturi, Ogetti, Argan, Brandi”
Irene Calloud¹, Andrea Ferracani², Vincenzo Lepera², Giuseppe Serra²
¹ Fondazione Memofonte, Firenze, Italy
² Media Integration and Communication Center, Firenze, Italy

“Priming-Based Tools and Devices to Enhance Learning in Museums of Fine Arts”

Annalisa Banzi
Istituto di Comunicazione, Comportamento e Consumi “Giampaolo Fabris”, Milano, Italy

“Innovative Ways to fulfil Touristic Needs in Third Millennium”

G. Valle
Dept. of Information Science,
University of Milan, Italy

“An Innovative *Made in Italy* Cloud Solution for Cultural Heritage & Tourism”

A. Antonellini¹, P. De Rocco²,
R. Caldelli³, R. Cesana⁴, D. Merlitti⁵,
P. Ponticelli⁴
¹ Top Clients Marketing, Market Analysis
Business Financial Support, Telecom Italia,
Rome, Italy
² R&D, Centrica Srl, Florence, Italy
³ MICC – University of Florence, Italy
⁴ Liberologico, Pisa, Italy
⁵ LARTTE, Scuola Normale Superiore,
Pisa, Italy

“SMARTCITY: Innovative Technologies for Customized and Dynamic Multimedia Content Production for Tourism Applications”

F. Spadoni¹, F. Tariffi², E. Sassolini³
¹ Rigel Engineering S.r.l., Livorno, Italy
² Space S.p.A., Prato, Italy
³ ILC – C.N.R., Pisa, Italy

16,10 Coffee Break

“EACH Project”

Angelo Guarino
EACH Project
Roma, Italy

“From the Past to the Future: the Promotion of Underwater Cultural Heritage Through Advanced Technologies”

Alberto Frigerio
IMT Alti Studi, Lucca, Italy

“3DWS – 3D Web Service Project”

D. Abate, G. Furini, S. Migliori, S. Pierattini
UTICT, ENEA Research Centre, Bologna, Italy

“VR for Cultural Heritage Valorization: a Communication Problem”

R. Folgieri,
Dept. of Economic, Business and Statistics
(DEAS), University of Milan, Italy

3 - WORKSHOPS

Wednesday, 4 May

ROOM A

WORKSHOP 1 DIGITAL PHOTOGRAPHIC ARCHIVES

9,00 – 12,00

Chairman: Andrea De Polo, ALINARI 24 ORE, Firenze, Italy

A Workshop to listen, learn, practice and test some of the latest and most innovative Eeearch Projects.

Who should attend: anyone interested in tourism, museum, cultural heritage applications, R&D researchers, gallery curators, historians, artists, photographers.

VISITO: Tuscany tourist guide

The Purpose of the project “VISITO Tuscany” is to investigate and realize technologies able to offer an interactive and customized advanced tour guide service to visit the cities of art in Tuscany. Specifically, the project focuses on offering some services: during the city tour, the mobile device is used by the user to get detailed information about what he’s watching, or about the context he’s placed in. While taking pictures of monuments, places and other close-up objects, the user points out what, according to him, seems to be more interesting.

PATHS: Personalised Access To cultural Heritage Spaces

The PATHS project primarily addresses objective ICT-2009.4.1: Digital Libraries and Digital Preservation. It relates to target outcome (d), adaptive cultural experiences, by creating personalised views of various forms of cultural expression, adapting these views to the background and cognitive context of the user and offering meaningful guidance about the interpretation of cultural works.

GLOCAL:

Event-based Retrieval of Networked Media

The key idea underlying GLOCAL is to use events as the primary means to organize and index media, e.g. photos, videos, journal articles. Instead of starting from media and seeing, a posteriori, how we can meaningfully understand their contents (e.g. by tagging them), we organize a priori our data and knowledge in terms of events and use media to populate them, thus providing their experiential dimension.

Events provide the common framework inside which the local experience-driven contextual information can be shared and reduced to a common denominator.

DECIPHER: Digital Environment for Cultural Interfaces; Promoting Heritage, Education and Research

DECIPHER proposes new solutions to the whole range of narrative construction, knowledge visualisation and display problems, with a high degree of future proofing. It will produce a step change in the process by combining much richer, event-based metadata with causal reasoning models. This will result in a reasoning engine, virtual environment and interfaces that can present digital heritage objects as part of a coherent narrative, directly related to individual searches and user contexts.

ROOM A

WORKSHOP 2 **3D-COFORM Project**
3D-COFORM PUBLIC WORKSHOP - User Scenarios for 3D in Cultural Heritage
14,00 – 17,00 *Chairmen: David Arnold (University of Brighton), Franco Niccolucci (The Cyprus Institute)*

Speakers:

- Philip Brown (University of East Anglia)
- Achille Felicetti (PIN – University of Florence)
- Sorin Hermon (The Cyprus Institute),
- David Kolin (Centre de Recherche et Restauration des Musees de Franc), -
- Denis Pitzalis (The Cyprus Institute)
- James Stevenson (Victoria and Albert Museum)
- Andre Stork (Fraunhofer)

3D-COFORM – Tools & Expertise for 3D Collection Formation – is a Large Scale Integrating Project funded by the European Commission Seventh Framework Programme.

The consortium includes technology developers and Cultural Heritage institutions and has one overriding aim: to establish 3D documentation as an affordable, practical and effective mechanism for long-term documentation of tangible Cultural Heritage. In order to make this happen, the consortium is highly conscious that both the state of the art in 3D digitisation and the practical aspects of deployment in the sector must be addressed. Hence 3D-COFORM proposes an ambitious program of technical research, coupled with practical exercises and research in the business of 3D to inform and accelerate the deployment of these technologies to good effect.

This Workshop will include presentations of five **User Scenarios for 3D in Cultural Heritage**. Scenarios cover a range of tangible heritage including museum artefacts and archaeological sites, and emphasise the collaborative work between the technology developers and the Cultural Heritage

professionals in utilising 3D, from acquisition through to presentation.

The session will end with an opportunity to put questions on remaining challenges and next steps.

The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7/2007-2013) under grant agreement n° 231809.

ROOM B

WORKSHOP 3 INNOVATION AND ENTERPRISE – INNOVAZIONE E IMPRESA

(Italian Language)

14,15 – 18,30

*Chairman: Enrico Bocci, Presidente Commissione Terziario
Innovativo e Servizi, Confindustria Toscana*

*Opening: Paolo Blasi, Università degli Studi di Firenze
Marco Bellandi, Pro-Rettore al Trasferimento
Tecnologico, Università degli Studi di Firenze*

Invited Speaker: Aldo Roveri, Università La Sapienza, Roma

Technological requirements in the Cultural Heritage field are outlined and opportunities for Italian SME's working in the field, using new technologies, are presented.

Regional and national applied research Programs in Italy are described.

Activities by National Organizations and Firms working in the area of Telecommunications, Informatics, Optoelectronics, Environment and Infomobility are presented.

Funding by European Commission is considered, with particular reference to multimedia and telematics for Cultural Heritage, Environment and Education (*e-learning*). Initiatives regarding the “know-how” transfer from Research Organizations to the Industrial Sector are described.

Organizations and Companies present their activities and experiences.

Speakers include:

- *Oreste Giurlani, UNCEM TOSCANA*
- *Stefano Cinquini, Telecom Italia*
- *Michele Festuccia, CISCO*
- *Alvaro Andorlini, Gruppo Targetti*
- *Carlo Lastrucci, Powersoft, Firenze*
- *Franco Guidi, NEUMUS*
- *Andrea Cremoncini, ISE, Pisa*
- *Paolo Lanari, Liberologico Srl, Pisa*
- *Paolo Nesi, Dipartimento Sistemi e Informatica,
Università di Firenze*
- *Massimo Malucelli, Fonè*
- *Antonio Mauro, R.S.–Ricerche e Servizi Srl, Calenzano, Firenze*
- *Alessandra Donnini, Oreste Signori, EtcWare– ISTI - CNR,
Roma - Pisa*

Thursday, 5 May

ROOM A

WORKSHOP 4 INTERNATIONAL COOPERATION

9,15 – 13,00

Chairman: Ugo Di Tullio, Mediateca Toscana Film Commission, Italy

The general aspects of international cooperation in Cultural Heritage are presented. The impact of new technologies in the field is considered, outlining the more suitable ones for cooperative plans.

The importance of Virtual Heritage for better cooperation among the Nations in the World is considered.

Projects currently developed in different parts of the World are presented.

The importance of coordination and promotion by International Organization (as by UNESCO) is outlined.

European Commission programmes and initiatives are presented. Collaborative activities in Mediterranean Area are in particular described.

Speakers include:

- *Maria Luisa Stringa, Centro UNESCO di Firenze, Italy*
- *Pier Luigi Emiliani, IFAC - C.N.R., Italy*
- *Paolo Del Bianco, Fondazione Romualdo Del Bianco, Firenze*
- *Carlo Francini, Ufficio UNESCO del Comune di Firenze, Italy*
- *Luca Toschi, Comunicazione Generativa, Università degli Studi di Firenze, Italy*
- *Natasha Kopelyanskaya, Russian Institute for Cultural Studies, Moscow, Russia*
- *Filippo Stanco, DMI – University of Catania, Catania, Italy*
- *Tamiko Thiel, Interactive 3D Installations*
- *Werner Schweibenz, MusIS, University of Konstanz, Konstanz, Germany*
- *Elvira Khakimova, IMT Alti Studi, Lucca, Italy*
- *Nikolay Borisov and Vera Slobodyanuk, Faculty of Arts, Saint-Petersburg State University, Russia*

ROOM B

WORKSHOP 5 TEN YEARS OF NETWORKING FOR DIGITAL CULTURAL HERITAGE

10,30 - 13,30

Chairman: Rossella Caffo, Istituto Centrale per il Catalogo Unico delle Biblioteche Italiane, Ministero per i Beni e le Attività Culturali, Roma, Italy

Workshop organised by the Italian Ministry for Cultural Heritage and Activities (MiBAC) – Central Institute for the Union Catalogue of the Italian Libraries (ICCU)

The Workshop aims at presenting the state of the art and some highlights European projects in the

field of digital cultural heritage where the ICCU participates as coordinator or partner: ATHENA, LINKED HERITAGE, Judaica Europeana, ARROW+, and Europeana 14-18 as to digitisation and aggregation of cultural content, and DC-NET and INDICATE as to the eInfrastructures for the cultural domain within EU and Mediterranean countries.

ATHENA was launched in 2008 under the coordination of the ICCU as contribution of the European museums to Europeana, the European Digital Library. ATHENA ends in April 2011 and introduces in this workshop all the achieved results in terms of tools for supporting museums in aggregating digital content. The work will be carried out with the new focus of enriching the content within the brand new initiative LINKED HERITAGE.

Judaica Europeana and Europeana 14-18 are both projects aiming at feeding Europeana, the European culture portal, of thematic digital cultural content, while ARROW+ is the follow up of ARROW, the a consortium of European national libraries, publishers and collective management organisations which worked to help make digital content in Europe more accessible, usable and exploitable.

By the other hand, the ICCU coordinates a couple of projects (DC-NET and INDICATE) that explore the connections between the research and digital cultural heritage domains and analyse how eInfrastructures can boost the activities in both worlds.

All the above initiatives are the results of ten years of networking across Europe; in fact, the consortium of people and institutions that originated the MINERVA project got constantly enlarged over the time and it is still able to renovate its goals and create even new project proposals.

ATHENA – www.athenaeurope.org

LINKED-HERITAGE – www.linkedherotage.org

Judaica Europeana – www.judaica-europeana.eu

DC-NET – www.dc-net.org

INDICATE – www.indicate-project.org

13,00

Lunch Break

4 - SPECIAL EVENTS

1. Wednesday, 4 May 19,30

*RECEPTION BY CONFINDUSTRIA FIRENZE
(INDUSTRIAL ASSOCIATION OF FLORENCE PROVINCE)
Via Valfonda, 9 - Firenze*

2. Thursday, 5 May 18,00

*RECEPTION AT COMUNE DI FIRENZE (MUNICIPALITY OF FLORENCE)
IN PALAZZO VECCHIO - SALONE DE' DUGENTO*

CONCERT by "Quartetto Artemisia" - Scuola di Musica di Fiesole

Wednesday, 5 May - Thursday, 6 May

MUSEUM VISITS

Free visits to the following Museums can be made in the days 5- 6 May, by contacting the Reference Point

- **MNAF - Museo Nazionale Alinari della Fotografia**
Piazza Santa Maria Novella – Firenze
<http://www.mnaf.it>
Reference Point:
Tel:+39-055-216310
E-mail: circosta@alinari.it
- **OSA - Osservatorio dei Saperi e delle Arti**
Azienda Ospedaliero - Universitaria Careggi
Largo Brambilla 3,
Nuovo Ingresso Careggi – Firenze
<http://www.osservatoriosaperiarti.com>
Reference Point:
Tel: +39-055-4598028
E-mail: osa@osservatoriosaperiarti.com

**Saturday, 7 May: FLORENCE WORKSHOP on
"CULTURE & TECHNOLOGY"**

5 - TECHNICAL EXHIBITION

Thursday, 5 May: 14,30 – 18,00

Friday, 6 May: 9,30 – 18,00

For information:

CENTRICA S.r.l.

Via dei Benci 2, 50122 Firenze, Italy

Tel. (+39) 055 2466802 – Fax (+39) 055 2009785

E-mail: info@evaflorence.it

Web page ~ <http://www.evaflorence.it>

Electronic Imaging & the Visual Arts

EVA 2011 Florence

Conference, Workshops, Meetings & Exhibition
4-6 May 2011

REGISTRATION

Dr/Mr/Mrs/Ms:.....	Surname:.....
First Name:.....	Job Title:.....
Organization:.....	
Address:.....	
Post Code:.....	Country:.....
Tel.:.....	Fax:.....
Email:.....	
Principal Activity of your Organisation (tick one only)	
Commercial <input type="checkbox"/>	Government <input type="checkbox"/>
	Academic/Library/Museum <input type="checkbox"/>
Signature:.....	Date:.....

Please use tick boxes

Morning

Wednesday 4:	<input type="checkbox"/> Demonstrations
	<input type="checkbox"/> Workshop 1 Digital Photographic Archives

Afternoon

<input type="checkbox"/> Workshop 2 3D-COFORM Project
<input type="checkbox"/> Workshop 3 Innovation and Enterprise (<i>In Italian – Innovazione e Impresa</i>)
<input type="checkbox"/> Reception by CONFINDUSTRIA FIRENZE

Thursday 5:	<input type="checkbox"/> Workshop 4 International Cooperation
	<input type="checkbox"/> Workshop 5 Ten Years of Networking for Digital Cultural Heritage

<input type="checkbox"/> Conference Session 1
<input type="checkbox"/> Conference Session 2
<input type="checkbox"/> Reception in PALAZZO VECCHIO Concert by Quartetto Artemisia Scuola di Musica di Fiesole

Friday 6:	<input type="checkbox"/> International Forum on “CULTURE & TECHNOLOGY”
	<input type="checkbox"/> Conference Session 3

<input type="checkbox"/> Conference Session 4
<input type="checkbox"/> Conference Session 5

The participation to all the Events is free.

This registration Form is to be sent by mail or fax to:

Prof. Vito Cappellini & Secretariat

E-mail: vito.cappellini@unifi.it

Fax: (+39) 055-461701